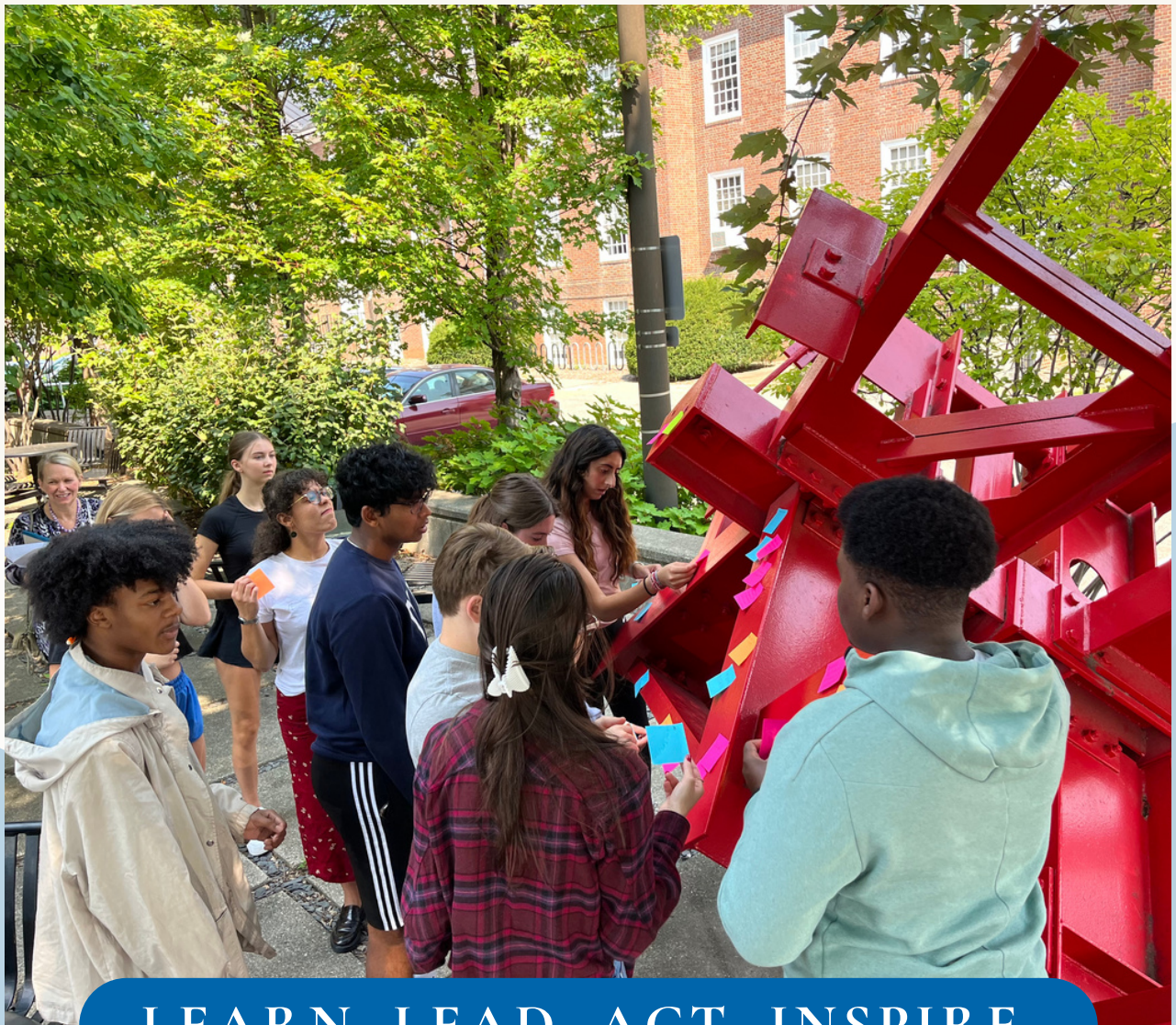




LOUISVILLE  
YOUTH  
PHILANTHROPY  
COUNCIL

# SPONSORSHIP OPPORTUNITIES



LEARN. LEAD. ACT. INSPIRE.

# WHO WE ARE

**The Louisville Youth Philanthropy Council (LYPC) is dedicated to educating youth about philanthropy, inspiring them through hands-on experiences to become community leaders.**

LYPC is an intensive, 16-week course that meets for 3 hours on Saturday afternoons from August through March. The focus is experiential learning; the students serve as members of a grant-making Board for each of their teams. The teams develop their own missions, research organizations that could fulfill their missions, interview organizational representatives, go on site visits and create proposal selection criteria to allow them to determine as a team how to grant \$5,000. Each team has a dedicated facilitator, but they only provide guidance – the students make all of the decisions. Students who apply and are accepted into the LYPC program attend the 16 classes at no charge to them. Since we believe that anyone can be a philanthropist regardless of socio-economic status, it is important to us that the cost of the program not be a barrier to entry. As part of the LYPC experience, students get to:



- Work as part of a team to find a cause on which to focus their efforts
- Research local non-profits that fit their mission
- Raise money from the local community to fund student grants
- Vet and evaluate potential non-profit grant recipients
- Award up to \$15,000 to one or multiple non-profits for specific projects
- Organize and execute an annual event
- Follow up with past grant recipients through a reporting process
- Learn about our community from leaders like The Mayor, Dr. Nat Irvin, Sterling Riggs and Sadiqa Reynolds
- Participate in a college credit course (if eligible) and earn three hours of college credit through the University of Louisville
- Make life-long friends
- Create a philanthropic mindset for life

# LYPC IMPACT

- ✓ **LYPC HAS WORKED WITH 404 STUDENTS FROM 36 SCHOOLS SINCE 2007**
- ✓ **LYPC STUDENTS HAVE GRANTED OVER \$305,000 IN FUNDING**
- ✓ **58 WORTHY NON-PROFITS IN LOUISVILLE HAVE BENEFITTED FROM LYPC PARTICIPANTS**
- ✓ **41 STUDENTS HAVE PARTICIPATED IN OUR COLLEGE CREDIT PROGRAM**
- ✓ **MULTIPLE LYPC ALUMNI HAVE STARTED THEIR OWN NON-PROFIT INITIATIVES AFTER LEAVING THE PROGRAM, ARE WORKING IN THE NONPROFIT SECTOR OR HAVE CHANGED MAJORS DUE TO THE IMPACT OF OUR PROGRAM.**



# ANNUAL CELEBRATION DINNER

The annual celebration dinner wraps up 7 months of hard work with a presentation about the selected team grant recipients, testimonials from students, and an opportunity to reflect on the impact LYPC has on our community. Over 300 community leaders and LYPC supporters will join the students to celebrate.

## **\$2,500**

### **PRESENTING SPONSOR**

- Table of 8 in a prime location at the annual event with company logo and "Presenting Sponsor" recognition.
- Recognition as "Presenting Sponsor" on LYPC social media and event eblasts.
- Company logo on the event invitations.
- Dedicated slide on A/V as the "Presenting Sponsor"
- Verbal thank you at the banquet for sponsorship as the "Presenting Sponsor"

## **\$1,000**

### **BLUE SPONSOR**

- Six tickets
- Company logo on the event invitations
- Recognition as event sponsor on LYPC social media
- Dedicated slide on PowerPoint with company logo
- Verbal thank you at the banquet for sponsorship
- Recognition as event sponsor in the event program

## **\$500**

### **ORANGE SPONSOR**

- Five tickets
- Company logo on table and Powerpoint
- Recognition as sponsor in program
- Verbal thank you at the banquet for sponsorship

# ANNUAL CELEBRATION DINNER



**\$250**

## TABLE SPONSOR

- Four tickets
- Company logo on table and Powerpoint
- Verbal thank you at the banquet for sponsorship

**\$100**

## WORDS OF ENCOURAGEMENT SPONSOR

Celebrate the 2023-2024 LYPC Council students with words of encouragement for completing the program. Each student has spent an average of 50 hours learning about philanthropy and using that knowledge to positively impact this community.

Share your congratulations and wisdom in the form of a card given to each student. Help us foster the next generation of community leaders and philanthropists!



Your message  
here!



# YOUNG HEARTS FUNDRAISING EVENT

*Empowering Louisville's Youth Philanthropist*

The student experience is the heartbeat of our organization. The Young Hearts Fundraising Event is our annual fundraiser that lets us share our mission and garner funds to work with more students across the region, deepening the impact of philanthropy and leadership. We expect 200+ guests to attend.



## **TRIPLE HEART SPONSOR - \$5,000**

Our Triple Heart Sponsor serves as the presenting sponsors and will include the following benefits:

- Company logo on:
  - Event invitations
  - LYPC social media
  - Dedicate event page on LYPC website
  - Included in at least one event eblasts
  - Company included in press releases to media
- Dedicated slide on A/V as the “Presenting Sponsor”
- Opportunity for representative to address the audience at the event
- Opportunity to display marketing collateral



## **MATCHING HEART SPONSOR - \$2,500**

Our Matching Heart Sponsor serves as the presenting sponsors and will include the following benefits:

- Company logo on:
  - Event invitations
  - LYPC social media
  - Dedicate event page on LYPC website
  - Included in at least one event eblasts
- Dedicated slide on A/V at the event



# YOUNG HEARTS FUNDRAISING EVENT

*Empowering Louisville's Youth Philanthropist*



## **BLUE HEART SPONSOR - \$1,000**

Sponsorship includes the following benefits:

- Company logo on:
  - Event invitations
  - LYPC social media
  - Dedicate event page on LYPC website
  - Included in at least one event eblasts
- Dedicated slide on A/V at the event



## **ORANGE HEART SPONSOR - \$500**

Sponsorship includes the following benefits:

- Company logo on:
  - Event invitations
  - LYPC social media
  - Dedicate event page on LYPC website
- Dedicated slide on A/V at the event



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## **BECOME AN LYPC SCHOLARSHIP SPONSOR**

It costs \$1,500 to enable a student to become a member of the LYPC for one year. Because of the variety of life circumstances of our students, we do not require any fee to participate. We rely on generous donations from community members, corporations, and foundations to fund this experience, so we can help mold the future generation of leaders.

As a \$1,500 scholarship sponsor, benefits will include:

- Recognition on the LYPC website for one year
- Recognition on the LYPC Facebook page
- Invitation to host a table at the annual banquet in March
- Invitation to attend an LYPC class to meet students

## **LUNCH BUNCH SPONSOR**

The LYPC Program takes place over 16 Saturdays from 11am – 2:00pm, we average 45-48 students from 10-15 different schools. As part of our day we provide lunch for the students, food equity is important because our students come from a variety of socio-economic backgrounds. This cost us an average of \$6000 each year. Lunch provides time for students to interact, and get to know each other. Our students have consistently given us feedback that they enjoy the lunches and lunchtime. As a Lunch Bunch Sponsor, you would help offset these costs, and be recognized for the contribution all year long on our website and at our end of the year dinner. While we have a focus on teaching the ins and outs of philanthropy, these ancillary aspects are vital to the success of the program. Student bonding promotes a good working environment, efficient teams, and lasting friendships.

Cost is \$375 for one class.



# SPONSORSHIP FORM

<input type="checkbox"/>	<b>NAME</b>	_____		
<input type="checkbox"/>	<b>COMPANY NAME</b>	_____		
<input type="checkbox"/>	<b>ADDRESS</b>	_____		
<input type="checkbox"/>	<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>	_____
<input type="checkbox"/>	<b>EMAIL</b>	<b>PHONE</b>	_____	

## I WOULD LIKE TO SPONSOR:

- THE YOUNG HEARTS FUNDRAISING EVENT
- THE ANNUAL STUDENT CELEBRATION DINNER
- CLASS LUNCH
- AN LYPC STUDENT

**AMOUNT** \_\_\_\_\_

## PAYMENT METHOD

- CHECK: PAYABLE TO LOUISVILLE YOUTH PHILANTHROPY COUNCIL, INC.
- CREDIT CARD ONLINE : [HTTPS://BIT.LY/3SZG4QC](https://bit.ly/3SZG4QC)

The Louisville Youth Philanthropy Council Inc. is recognized as a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. Contributions to organizations with 501(c)(3) status may be tax deductible. Please consult your tax advisor to determine deductibility of this contribution.